

California MEDICAL ASSOCIATION

NOTICES & REPORTS

Executive Committee Minutes

Tentative Draft: Minutes of the 251st Meeting of the Executive Committee of the California Medical Association, Sir Francis Drake Hotel, San Francisco, July 20, 1955.

The meeting was called to order by Chairman Heron in the Tamalpais Room of the Sir Francis Drake Hotel, San Francisco, on Wednesday, July 20, 1955, at 4:00 p.m.

Roll Call:

Present were President Shipman, President-Elect Charnock, Speaker Doyle, Council Chairman Lum, Auditing Committee Chairman Heron and, ex-officio, Secretary Daniels and Editor Wilbur.

A quorum present and acting.

Present by invitation were Messrs. Hunton, Thomas, Clancy and Gillette of C.M.A. staff, legal counsel Hassard, consultant Waterson, Mr. K. L. Hamman of California Physicians' Service and Drs. A. A. Morrison, Robert C. Martin, Dan O. Kilroy and Edward C. Rosenow, Jr.

1. Membership:

(a) On motion duly made and seconded, members who had become delinquent and had subsequently paid their current dues were reinstated.

(b) On motion duly made and seconded in each instance, eight (8) applicants were voted Retired Membership. These were: J. Elliott Royer, Alameda-Contra Costa County; Roland Cummings, Riley Russell, Los Angeles County; Ira J. Clark, R. Manning Clarke, San Diego County; William H. Banks, George J. McChesney, San Francisco County; and Edward C. Faulkner, San Joaquin County.

(c) On motion duly made and seconded in each instance, 23 applicants were voted Associate Membership. These were: Jacob L. Bernstein, Milton G. Crane, David N. Grey, G. David Hartson, John Reynolds, Seth W. Smith, Ellen Mae Vogel, R. Stanley Woodward, Bruce V. Leamer, George B. Lewis, Los Angeles County; Harry K. Danielson, Zana Burk-

hart, Napa County; Bill C. Garoutte, Robert J. Roantree, David H. Wilson, San Francisco County; Thomas Doody, San Joaquin County; Willard S. Osibin, Herbert O. Swartout, San Luis Obispo County; Oliver M. Henderson, Santa Clara County; Harvey E. Robins, Santa Cruz County; Ynez C. Tyler, Solano County; and Ivan N. Radeff, Cecil P. Jones, Ventura County.

(d) On motion duly made and seconded in each instance, reductions of dues were voted for 21 applicants for reasons of postgraduate study or protracted illness.

2. Rollen Waterson Associates:

Mr. Waterson requested the approval of Stanford Research Institute as the body to make a pilot study of physician-patient relationships, using San Mateo County as the initial testing ground. After considerable discussion, it was agreed to defer action on this request at this time but to bring the matter before the Council after additional information has been secured.

3. Crippled Children's Services:

Dr. Robert C. Martin, one of the Association's appointees to a special committee to assist the State Department of Public Health evaluate the qualifications of certificated osteopathic specialists for service under the Crippled Children's Act, reported for

SIDNEY J. SHIPMAN, M.D.	President
DONALD A. CHARNOCK, M.D.	President-Elect
JAMES C. DOYLE, M.D.	Speaker
PAUL D. FOSTER, M.D.	Vice-Speaker
DONALD D. LUM, M.D.	Council Chairman
ALBERT C. DANIELS, M.D.	Secretary-Treasurer
IVAN C. HERON, M.D.	Chairman, Executive Committee
DWIGHT L. WILBUR, M.D.	Editor
JOHN HUNTON	Executive Secretary

General Office, 450 Sutter Street, San Francisco 8

ED CLANCY Director of Public Relations
Southern California Office:

417 South Hill Street, Los Angeles 13 • Phone MADison 6-0683

the committee. The report showed that the Association representatives had been given only printed criteria and had had no opportunity to investigate the actual status of osteopathic specialty training facilities. On motion duly made and seconded, it was voted to recommend to the Council that the committee be continued and instructed to pursue its studies along practical as well as theoretical lines.

4. *Audio-Digest Foundation:*

Mr. K. L. Hamman reported that Audio-Digest Foundation had reduced its operating expenses and that for the first six months of 1955 had shown a net profit of \$18,828.24. For the past few months, he said, the corporation has been operating on a profitable basis and had built up cash reserves to guarantee performance on delivery contracts paid in advance by subscribers. The rate of subscriber renewal, on the basis of very little promotion, now runs about 65 per cent.

In the expectation of potential competition to this service, Mr. Hamman expressed the belief that the corporation's profits for the next year or two should be devoted primarily to improving the quality and service of its product.

Mr. Hamman and Mr. Hassard outlined the terms of a contract just negotiated between Audio-Digest Foundation and Mr. J. L. Pettis, under the terms of which Mr. Pettis will receive an insurance contract on his life now held by the Trustees of the California Medical Association, on which Audio-Digest Foundation will pay the annual premiums. This transaction would supersede any previous agreements between Mr. Pettis and the Foundation. Approval of the transfer of the insurance policy would have to be approved by the Trustees of the California Medical Association.

On motion duly made and seconded, it was voted to approve the contract signed between Audio-Digest Foundation and Mr. J. L. Pettis and to recommend to the Trustees of the California Medical Association that they transfer the insurance policy now held on the life of Mr. Pettis to Audio-Digest Foundation, subject to payment by the latter to the Trustees of the C.M.A. the accumulated cash value on this policy.

5. *Hospital Construction Funds:*

A message from the Los Angeles County Medical Association, asking the C.M.A. to urge the State Department of Public Health to allocate federal funds for hospital construction only to new hospitals, was read and discussed. On motion duly made and seconded, it was voted to reiterate to the State Department of Public Health the policy voiced by the Association for several years of urging that funds available for hospital construction be di-

rected at nonprofit organizations rather than governmental units.

6. *Los Angeles Medical Convention:*

A request from the Los Angeles County Medical Association for commendation of a medical convention planned in that city for early 1956 was read and discussed. On motion duly made and seconded, it was voted to refer this request to the Council.

7. *Legal Department:*

(a) Mr. Hassard reported that Mr. Pat McGee, attorney from Van Nuys, had been named to referee a disciplinary case in Ventura County; decision in this case has not yet been reached.

(b) Mr. Hassard reported that a brief had been filed in a case involving a dispensing optician who was charged with steering patients to ophthalmologists occupying rented or rent-free space in the optician's building. An appeal from a court decision holding the optician guiltless will be taken by the Board of Medical Examiners and an amicus curiae brief filed by legal counsel for the C.M.A.

8. *C.M.A. Office Arrangements:*

Mr. Hunton reported that additional office space had become available and that further space may later be available; with such added quarters, room would be available for the maintenance of some Association functions which are now carried on in outside quarters. On motion duly made and seconded, approval was voted for acquiring at this time the space now available.

9. *California Medicine:*

Dr. Wilbur reported that Dr. J. Martin Askey had found it necessary to resign as a member of the Editorial Board of CALIFORNIA MEDICINE. At Dr. Wilbur's suggestion and on motion duly made and seconded, it was voted to appoint Dr. Edward W. Boland of Los Angeles a member of the Editorial Board, to represent internal medicine and to succeed Dr. Askey.

10. *Committee Appointments:*

On motion duly made and seconded, it was voted to appoint Drs. Frederick G. Hollander of San Diego, Henry Dean Hoskins of Oakland and Donald C. Harrington of Stockton as members of the Committee on Principles of Fee Schedules, a committee of the Commission on Medical Services.

11. *Payment of Expenses:*

On motion duly made and seconded, it was voted to meet the expenses of a committee chairman who filed expense vouchers in 1955 for work undertaken in prior years.

12. *Mental Hygiene:*

(a) In response to a request from the State Director of Mental Hygiene for naming of a committee

to meet informally with him, it was regularly moved, seconded and voted to ask the Committee on State Medical Services (Drs. F. E. West, Henry A. Randel and Hollis L. Carey) to arrange such meetings, after first conferring with the chairman of the Commission on Public Policy.

(b) In regard to the Committee on Mental Health, provided for in the revised By-Laws but not yet named, it was regularly moved, seconded and voted to ask the Council Chairman to consider making this committee somewhat larger than other committees and to have its membership include physicians in specialties other than psychiatry.

(c) A report on the current status of the State Alcoholic Rehabilitation Commission was read and ordered referred to the Committee on Mental Health as soon as that body is named.

13. Time and Place of Next Council Meeting:

It was agreed that the next meeting of the Council would be held in Los Angeles on Sunday, August 28, 1955.

Adjournment:

There being no further business to come before it, the meeting was adjourned at 8:55 p.m.

IVAN C. HERON, M.D., *Chairman*

ALBERT C. DANIELS, M.D., *Secretary*

Standardized Insurance Forms Ready for Use

After many months of negotiations the C.M.A. Commission on Medical Services has obtained the approval of commercial insurance companies for the use of standardized insurance claims forms.

The new forms, numbered GD-1 and ID-1, are made up to cover claims for patients in group insurance contracts and those with individual insurance. Both are standardized for the use of the insurance companies and both are printed in typewriter-spaced style for ease in handling.

Use of the new forms will eliminate much of the confusion created by the present multiplicity of forms, each of which must be reviewed before it can be filled in. Where each commercial insurance company today has its own individual claims form, the new forms will supply a single style which will be recognized by the carriers.

Samples of the new forms have been sent to each member of the C.M.A., and the insurance companies will distribute copies to physicians. Current stocks of forms must be exhausted before a general distribution of the new items is made by the insurance

companies but it is anticipated that within a few months the new standardized forms will be in general use.

Physicians who wish to start using these new forms at once may purchase them in pads of 100 at a cost of \$1 a pad. Orders should be sent to Reynard Press, 2700 Nineteenth Street, San Francisco 10. Please remember that there are two forms, one for group coverage and one for individual insurance.

While these new forms will not completely eliminate the use of individual insurance claims forms, they will certainly be useful in the great bulk of these cases. The Health Insurance Council, which worked with the C.M.A. Commission on Medical Services in developing these forms, represents about 90 per cent of the commercial accident-health insurance business written in California and the member companies of that group have agreed to accept these uniform claims blanks in place of their own present forms. Some service plans and governmental agencies will probably continue using their own systems of claims forms.